

Election Commission of Bhutan

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Strategy for the Implementation of the Provisions Related to Election Advertising
Amendment, 2026

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ELECTION COMMISSION OF BHUTAN

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Section 4.10 of the Strategy is amended as:

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Each candidate shall, while advertising in the media, abide by the ceiling fixed below:

- 4.10.1 A half-page colour supplementary in Dzongkha and English once during a campaign period in a Newspaper of their choice;
- 4.10.2 Television : 3 minutes during the campaign period; and
- 4.10.3 Radio: 3 minutes during the campaign period


Section 4.11 of the Strategy is amended as:

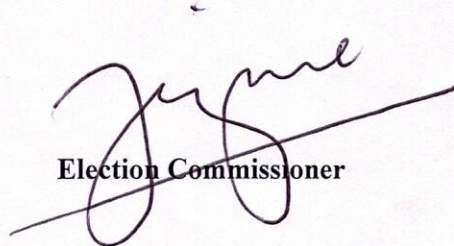
Dzongkhag Tshogdu Thuemis

Each candidate shall, while advertising in the media, abide by the ceiling fixed below:

- 4.11.1 One quarter-page black & white supplementary in Dzongkha and English once during a campaign period in a newspaper of their choice; and
- 4.11.2 Radio: 3 minutes per campaign period

Done under the seal of the Election Commission of Bhutan on 18th June 2026, corresponding to the 4th Day of the 5th Month of the Fire Male Horse Year in the Bhutanese Calendar.


Election Commissioner


Election Commissioner



Chief Election Commissioner