**NATIONAL ASSEMBLY ELECTIONS**

**Primary Round**

**UNDERTAKING**

Given the desirability of a fair, peaceful and well-regulated election:

1. We *agree and accept* that the Media will contribute to the holding of a free and fair election.

2. We *agree to accept, subscribe and abide, by* the Code of Conduct provided in the Media Coverage of Elections Rules and Regulations of the Kingdom of Bhutan and take all necessary steps to ensure its observance.

3. We *agree to accept, subscribe and abide, by* the provisions of the Election Act of the Kingdom of Bhutan, 2008.

4. Further, we accept that:

Accuracy requires the verification and presentation of all facts that are pertinent and necessary to understand a particular event or issue, even if some of the facts conflict with a journalist’s, or a broadcaster's particular beliefs and feelings; and

Balance, or impartiality, requires the presentation of all the main points of view or interpretations of an event or an issue, regardless of whether the journalist, reporter, broadcaster, editor or the audience agrees with these views.

We fully understand and undertake that any willful violation of these commitments on our part would be dealt with as per the laws of the Kingdom of Bhutan.

**Signature of Authorized Personnel**

**Dated:**

**Name of Media Firm**